AATS

Vision. Leadership. Scholarship.

International Thoracic Surgical Oncology Summit

Prospectus

September 30-October 1, 2022
Sheraton New York Times Square
New York, NY, USA

Program Director
David R. Jones

aats.org/thoracicsummit

AATS

PROGRAM DIRECTOR

David R. Jones

PROGRAM COMMITTEE

Haiquan Chen

Hiroshi Date

Thomas A. D'Amico

Jessica S. Donington

Daniela Molena

Bernard J. Park

Harvey Pass

Isabelle Opitz

Scott J. Swanson

Dear Industry Supporter,

The 2022 ***AATS International Thoracic Surgical Oncology Summit*** *will bring together thoracic surgical leaders from around the world to share their experiences over two days of scientific exchanges.*

The 2022 Summit will take place at the Sheraton New York Times Square Hotel on September 30 - October 1, 2022. The most renowned thoracic surgeons have once again been assembled to form the program committee to ensure an unmatched program.

On behalf of the AATS, I invite you to take part in this important meeting dealing with a very specialized area. We expect more than 500 professional attendees from all over the world.

The enclosed information will help your company prepare for the International Thoracic Surgical Oncology Summit. If you have any questions, please contact me.

We look forward to seeing you in New York!

Sincerely,

Melissa J. Binette

Melissa Binette
Senior Director of Meetings and Industry

AATS
800 Cummings Center, Suite 350-V
Beverly, MA 01915
Phone: (978) 252-2200 ext. 538
Fax: 978-522-8469
mbinette@aats.org

aats.org

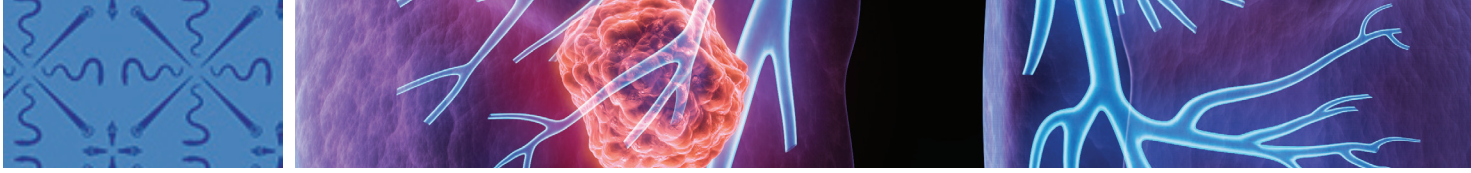


Exhibit Information

EXHIBIT HALL SCHEDULE*

Friday	September 30, 2022
Exhibit Install	5:30AM – 7:00AM
Exhibit Hours	7:00AM – 6:30PM
Welcome Reception	5:30PM – 6:30PM

Saturday	October 1, 2022
Exhibit Hours	7:00AM – 3:00PM
Dismantling Hours	3:00PM - 5:00PM*

**All exhibits must be cleared by 5:00PM, Saturday, October 1.*
Note: Schedule is subject to change pending final program.

EXHIBIT HALL INFORMATION

The meeting will be held in the Metropolitan East Ballroom. Exhibits, coffee breaks and Welcome Reception will be held directly next door in the Metropolitan West Ballroom.

Exhibit Table Top Fee $6,000

Includes 6' x 30" table top

The fee of $6,000 includes a 6' x 30" table top with two chairs, two exhibitor registrations and listing in the program. Exhibit space assignments are made on a first come, first served basis.

APPLICATION AND DEPOSIT

Once we receive your application, an invoice representing 50% of the estimated amount will be generated. Final payment is due by **July 15, 2022**.

Check payable to: **American Association for Thoracic Surgery**

Mail check and completed application to:
International Thoracic Surgical Oncology Summit
800 Cummings Center, Suite 350-V
Beverly, MA 01915

REFUNDS AND CANCELLATIONS

For cancellations or downgrades prior to **July 15, 2022**, the exhibitor will be refunded their deposit minus a 25% processing fee. For cancellations on or after **July 15, 2022**, no refunds will be issued, and exhibitor will be responsible for paying the remaining balance.

CONDUCTING EXHIBITS

Exhibits at the course are to be conducted via 6' X 30" table tops only. No hard walled booths are permitted. Promotional materials may not exceed the tabletop space. No drawings, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. The character of the exhibits is subject to the approval of the Association. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

SHIPPING

Please refer to the on line service kit for shipping details. The service kit will be available approximately two months prior the start of the meeting.

SECURITY

Tables must be staffed during exhibit hours. Security service will be provided during non-exhibit hours. AATS is not responsible to for lost or stolen items.

INFRINGEMENT

Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

PROTECTION OF THE HOTEL

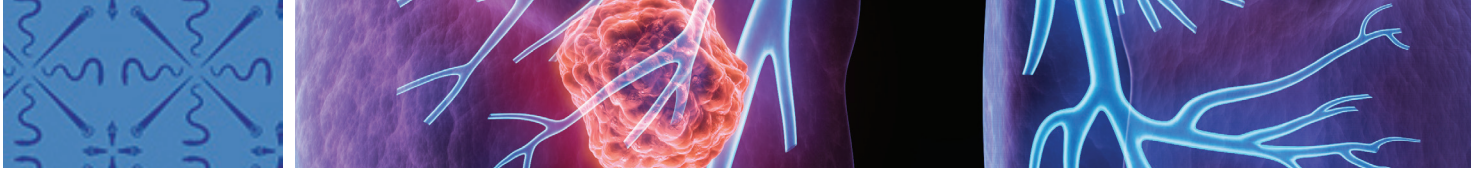
Exhibitors will be held liable for any damage caused to the hotel and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows or walls. Glitter is not permitted in the hotel. Adhesive backed decals/ stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with approved flame proofing solution.

INDEMNIFICATION

Exhibitor, the AATS and Sheraton New York agree that they shall defend, indemnify, defend and hold harmless each other from and against all loss and liability, damage to, destruction of or loss of property or the injury to or death of any employee, officer or agent of the AATS, Sheraton New York or any third party to the extent that it results from or arises out of the intentional or negligent act or omission of the other party.

INSURANCE

The Exhibitor will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this agreement and will provide evidence of such insurance upon request.



Marketing Opportunities

WELCOME RECEPTION $25,000

Friday, September 30, 2022, 5:30PM - 6:30PM

The welcome reception takes place in the exhibit hall on Friday evening. Sponsors will be recognized in all materials as the sponsor and on signage at the entrance of the exhibit hall.

LUNCH AND BREAKFAST SYMPOSIA $35,000

Friday, September 30
(1) Breakfast 8:15AM - 9:00AM*
(2) Lunch 1:00PM - 1:45PM*

Saturday, October 1
(1) Breakfast 7:45AM - 8:30AM*
(2) Lunch 12:00PM - 12:45PM*

*Times are subject to change based on final program.

Present the latest information during 45 minute sessions regarding clinical research or product development to meeting attendees. Your company will be highlighted in one email and one social post sent in advance of the event. One (1) Breakfast session and two (2) Lunch sessions will be available each day. Audio visual is included. **Food and beverage available at an additional cost.**

KOL (Key Opinion Leader) LUNCHEON $25,000

Do you have a product, case study, or topic that you would like AATS leaders to offer their expert opinion on? KOL Luncheons will allow for 3-4 AATS Leaders to participate in a one hour luncheon, covering a topic of your choice. This intimate setting is ideal for immediate feedback and valuable knowledge. Food and beverage is included for up to 8 people total for the lunch. Audiovisual not included. Meeting space is limited. Please note that these KOL meetings can be conducted in person at the meeting based on surgeon availability, or scheduled post meeting and conducted via Zoom.

WiFi $30,000

AATS attendees will enjoy free Internet service in all AATS meeting spaces Friday and Saturday. Customized network ID and password is available along with signage onsite recognizing WIFI support.

KEY CARDS $15,000

Hotel guests attending the AATS meeting will have a plastic hotel key card for their room. Your message can be prominently displayed on each key to identify your exhibit. Keys will be available for guests staying at the Sheraton New York.

ROOM DROPS $5,500

Send a targeted message to each attendee's room at the Sheraton New York. Promotional piece must be approved by AATS.

FUNCTION ROOMS $3,000

Rent a space for your own function such as a staff meeting during the event. See form for requirements. Catering and audio visual available at an additional cost. *Pending space availability at the hotel.

Levels of Support and Benefits

PLATINUM LEVEL $100,000

- Six Corporate Registrations
- Acknowledgment by Program Chair, recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage.

GOLD LEVEL $50,000

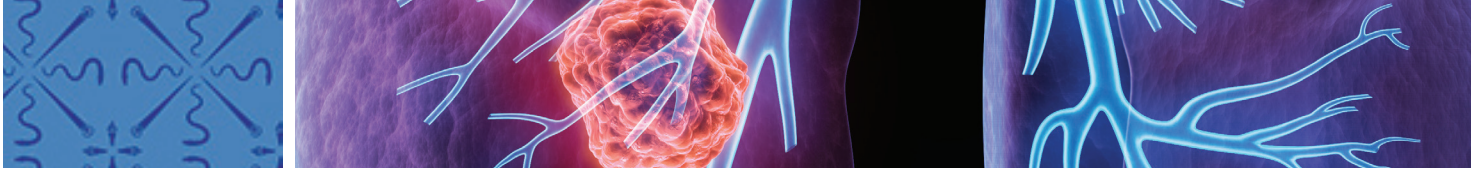
- Four Corporate Registrations
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage.

SILVER LEVEL $25,000

- Three Corporate Registrations
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage.

BRONZE LEVEL $10,000

- Two Corporate Registrations
- Recognition in the final program booklet, on slides projected during introductory remarks and session breaks, and on meeting signage.



Marketing Support Form

Company / Exhibitor

Contact | Title

Address

City | State | Zip | Country

Telephone | Fax | Email for Contact

Authorized Signature

Once we receive your application, an invoice representing 50% of the estimated amount will be generated. Final payment is due by **July 15, 2022**. For cancellations or downgrades prior to **July 15, 2022**, the exhibitor will be refunded their deposit minus a 25% processing fee. For cancellations on or after **July 15, 2022**, no refunds will be issued, and exhibitor will be responsible for paying the remaining balance.

Please check the appropriate support opportunity:

❑ **Welcome Reception**	*$25,000*	_ *Friday, September 30*	
❑ **Lunch and Breakfast Symposia**	*$35,000*	_ *Friday, September 30* (1) Breakfast 8:15AM - 9:00AM* (2) Lunch 1:15PM - 2:00PM*	_ *Saturday, October 1* (1) Breakfast 7:45AM - 8:30AM* (2) Lunch 12:45PM - 1:30PM*
❑ **KOL (Key Opinion Leader) Luncheon**	*$25,000*	_ *Friday, September 30* _ *Saturday, October 1*	
❑ **WiFi**	*$30,000*		
❑ **Key Cards**	*$15,000*		
❑ **Room Drops**	*$5,500*		
❑ **Function Room**	*$3,000*		

Total Support Fee Due $ _____

PAYMENT INFORMATION

Fees are payable via credit card or check. Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked.

DO NOT EMAIL. This form must be faxed if credit card number is showing. **Secure Fax: 978-522-8469**

Checks must be drawn on a U.S. bank and are payable to: AATS Annual Meeting.

Total Fee Due $_____ ❑ Check #_____ ❑ MasterCard ❑ Visa ❑ American Express

Credit Card # | Expiration Date | Security Code

Name as it appears on the card

Billing Contact Name | Billing Contact Phone Number

Address | Billing Address ❑ Same as Above ❑ Different Address Provided Here

City | State | Zip | Country | Signature (*I authorize AATS to charge my credit card the above fees*) | Date

❑ **Wire Transfer**: Please call our offices at 978-252-2200 for wiring information. Wire fees will be added to invoice.

STAFF USE ONLY

Authorized Approval

COMPLETE AND RETURN TO:

Melissa Binette, Senior Director of Meetings and Industry, mbinette@aats.org
American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA,
Phone: 978-252-2200 Fax: 978-522-8469 Email: industry@aats.org **We do not accept credit card payments via email.**

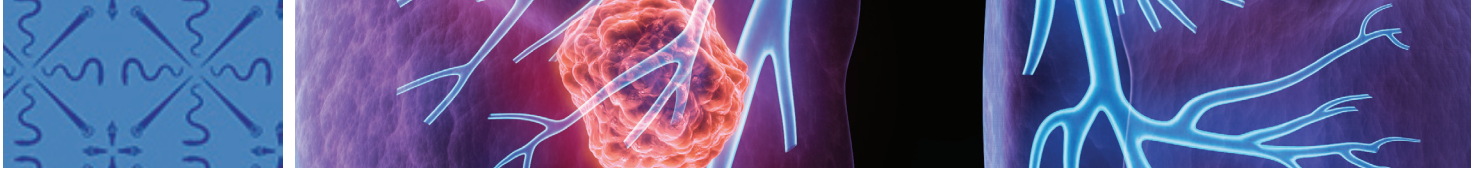


Exhibit Space Application

Company / Exhibitor

Primary Contact | Title

Address

City | State | Zip | Country

Telephone | Fax | Email for Contact

Authorized Signature

EXHIBIT SPACE

Table Top $6,000 Location preferences; (*List booth numbers*)

1 Choice ____ 2 Choice ____ 3 Choice ____ 4 Choice ____

- Once we receive your application, an invoice representing 50% of the estimated amount will be generated.
- Final payment is due by **July 15, 2022**.

We would like to be near

We would NOT like to be near.
(*AATS will make every effort to honor your location requests.*)

By signing this document, exhibitor agrees that this is a legally binding contract. Once we receive your application, an invoice representing 50% of the estimated amount will be generated. No refund will be given for reductions in space or cancellations received after **July 15, 2022** and obligate the exhibiting company to the full payment of exhibit space.

PAYMENT INFORMATION

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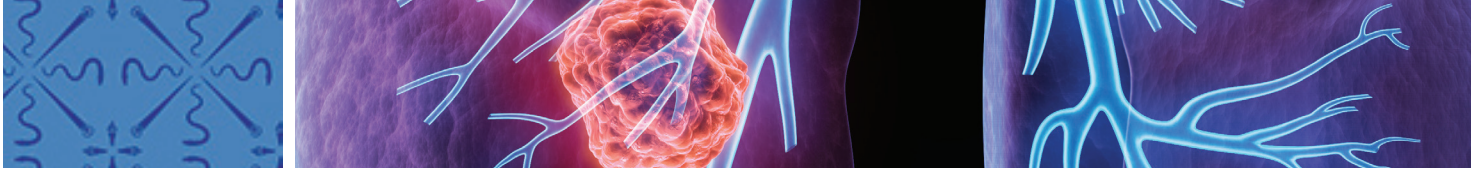


Exhibit Space Application *(continued)*

The American Association for Thoracic Surgery, and its authorized representatives are hereinafter referred to as "Show Management."

1. PAYMENT AND REFUNDS. Once we receive your application, an invoice representing 50% of the estimated amount will be generated. Final payment is due by **July 15, 2022**.

For cancellations or downgrades prior to **July 15, 2022**, the exhibitor will be refunded their deposit minus a 25% processing fee. For cancellations on or after **July 15, 2022,** no refunds will be issued, and exhibitor will be responsible for paying the remaining balance.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition.

Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense.

Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations.

Independent contractors must conform to IAEM, ESCA and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INSURANCE. The exhibitor will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this agreement and will provide evidence of such insurance upon request.

12. INDEMNIFICATION. Exhibitor, AATS and Sheraton New York Times Square agree that they shall defend, indemnify, defend and hold harmless each other from and against all loss and liability, damage to, destruction of or loss of property or the injury to or death of any employee, officer or agent of the AATS, Sheraton New York Times Square or any third party to the extent that it results from or arises out of the intentional or negligent act or omission of the other party.

Property Damage. Exhibitors will be held liable for any damage caused to the hotel and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows or walls. Glitter is not permitted in the Sheraton New York Times Square. Adhesive backed decals/stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with approved flame proofing solution.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

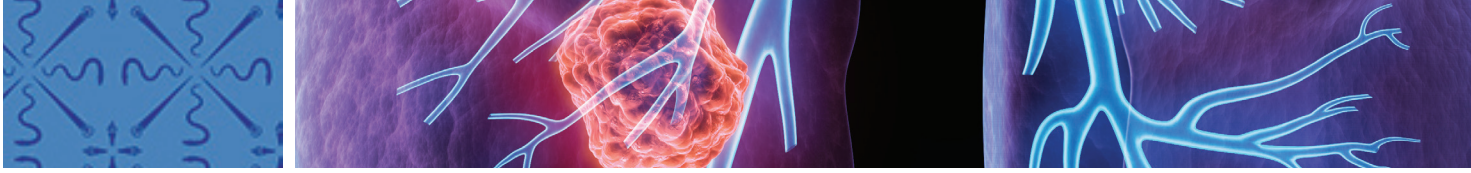
14. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

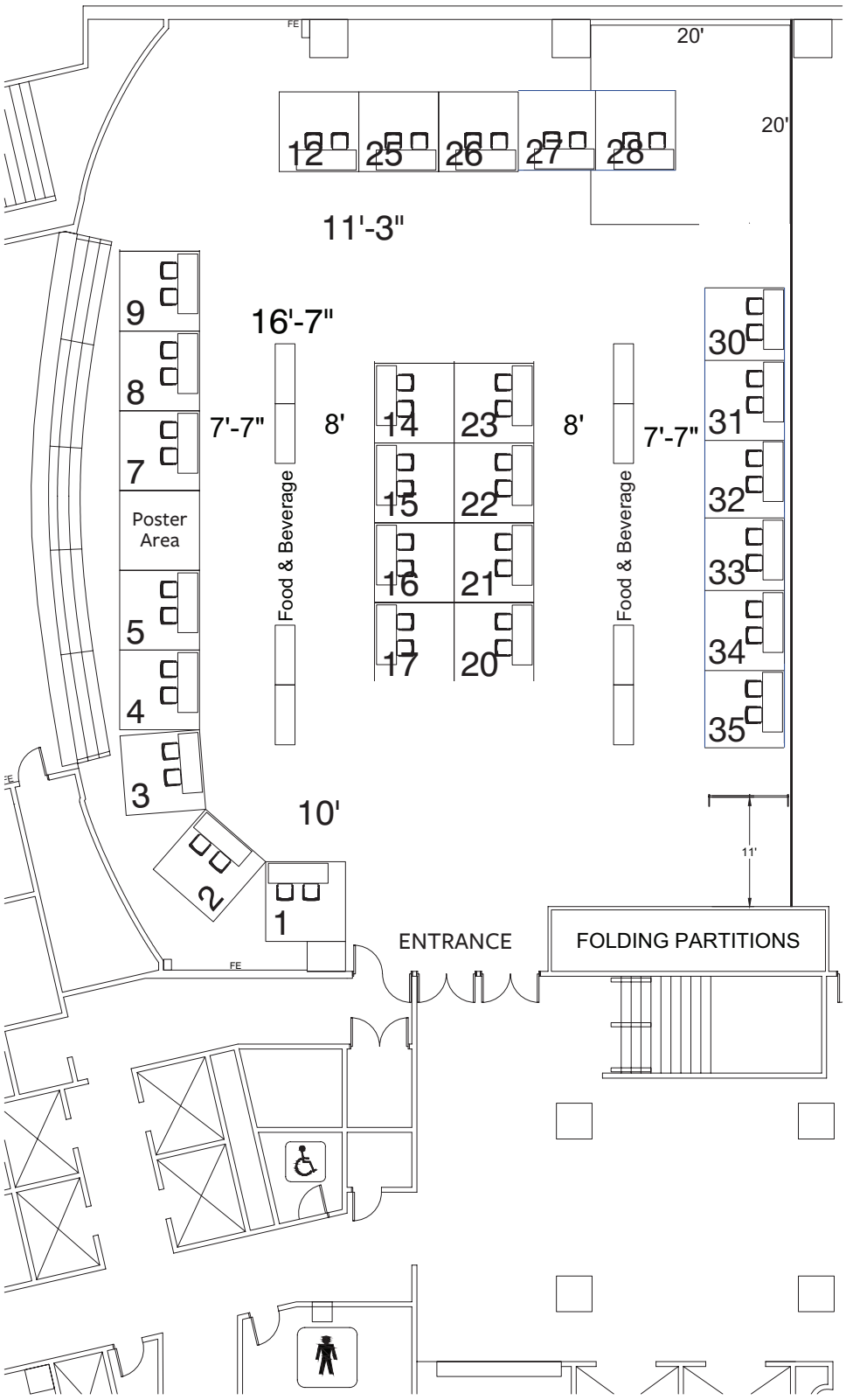
SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

Print Name of Authorized Signer | Title

Authorized Signature | Date



Floor Plan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20'
20'
12
25
26
27
28
11'-3"
9
8
7
Poster Area
5
4
3
2
1
16'-7"
7'-7"
8'
Food & Beverage
14
23
15
22
16
21
17
20
8'
7'-7"
Food & Beverage
30
31
32
33
34
35
10'
11'
ENTRANCE
FOLDING PARTITIONS
FE